

ORDER



WKYC

Orders	Order / Rev:	<u>707234</u>	
	Alt Order #:	<u>06282906</u>	WKYC
	Product Desc:	<u>RNC</u>	<u>Joe Knauer</u>
	Estimate:	<u>3037</u>	<u>T-WAS</u>
	Flight Dates:	<u>08/18/12 - 08/24/12</u>	<u>NAT</u>
	Original Date / Rev:	<u>08/16/12 / 08/20/12</u>	
	Order Type:	<u>Political</u>	
Agency	Name:	<u>National Media Research Planning</u>	
	Buying Contact:	<u></u>	
	Billing Contact:	<u></u>	
		<u>815 Slaters Lane</u>	Billing Type:
		<u>Alexandria, VA 22314</u>	<u>Cash</u>
			Billing Calendar:
			<u>Broadcast</u>
			Billing Cycle:
			<u>EOM/EOC</u>
			Agency Commission:
			<u>15%</u>
Advertiser	Name:	<u>Republican National Committee</u>	
	Demographic:	<u>A35+</u>	
	Product Codes:	<u>IS-Candidate/Presidential</u>	
	Priority:	<u>P-5</u>	
	Revenue Codes:	<u>AGY, GEN, POL</u>	
		New Business Thru:	<u></u>
		Order Separation:	<u>00:15:00</u>
		Advertiser External ID:	<u></u>
		Agency External ID:	<u></u>

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
07/30/12	08/24/12	60	\$89,150.00	\$75,777.50	August 2012	60	\$89,150.00	\$75,777.50	0.00
					Totals	60	\$89,150.00	\$75,777.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer	North America	North America	Start Of Order - End Of Order	100%

Joe Knauer Start Of Order - End Of Order 100%

Order Share

Category	Percentage	Value
WKYC	54%	\$89,150.00
Market	100%	\$165,092.59

Competitive Share

CABLE	0%	\$0.00
WBNX	0%	\$0.00
WEWS	12%	\$19,811.11
WJW	19%	\$31,367.59
WOIO	13%	\$21,462.04
WUAB	2%	\$3,301.85

Order / Rev: 707234
Alt Order #: 06282906
Flight Dates: 08/18/12 - 08/24/12

Advertiser: Republican National Committee
Product Desc: RNC
Estimate: 3037

WKYC

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WKYC	08/24/12	08/24/12	Late Night		CM	1237a-136a		-----F--	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
J FALCON																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----F--			1					\$500.00		0.00			
E 4	WKYC	08/24/12	08/24/12	M-F 3-4p		CM	3p-4p		-----F--	:30	1	\$350.00	P-5	0.00	NM	1	\$350.00
DOCTORS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----F--			1					\$350.00		0.00			
E 5	WKYC	08/24/12	08/24/12	M-F 6-630p		CM	6p-630p		-----F--	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
CH 3 NWS AT 6																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----F--			1					\$2,000.00		0.00			
E 6	WKYC	08/24/12	08/24/12	M-F 7-9a Today		CM	7a-9a		-----F--	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
TODAY SHW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----F--			1					\$1,000.00		0.00			
E 7	WKYC	08/24/12	08/24/12	Browns Pre-Season Foo	CM												
Browns Pre-Season Football																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----F--			2					\$7,500.00		0.00			
E 8	WKYC	08/24/12	08/24/12	M-F 730-8p		CM	730-8p		-----F--	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
ENT TONIGHT 30																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----F--			1					\$1,200.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>					<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		1	WKYC	08/20/12-08/26/12	M-F 730-8p		730-8p					-----F---	:30	(\$1,200.00)	0.00	NM	
See MG 8.2																	
[Browns Football]																	
		2	WKYC	08/24/12-08/24/12	Browns Pre-Game												
MG for 8.1 08/24																	
E 9	WKYC	08/20/12	08/20/12	Days of Our Lives		CM	1p-2p		M-----	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
DAYS-OUR LIVES																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----			1					\$500.00		0.00			
E 10	WKYC	08/20/12	08/20/12	Tonight Show		CM	1135p-1237a		M-----	:30	1	\$750.00	P-5	0.00	NM	1	\$750.00
TONITE SHW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----			1					\$750.00		0.00			
E 11	WKYC	08/20/12	08/20/12	Late Night		CM	1237a-136a		M-----	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
J FALCON																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----			1					\$500.00		0.00			
E 12	WKYC	08/20/12	08/20/12	M-F 5-6p		CM	5p-6p		M-----	:30	1	\$750.00	P-5	0.00	NM	1	\$750.00
DR. PHIL																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----			1					\$750.00		0.00			
E 13	WKYC	08/20/12	08/20/12	Nightly News		CM	M-Su 6:28p-7p		M-----	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
NBC NITELY NWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----			1					\$3,000.00		0.00			

Order / Rev: 707234
Alt Order #: 06282906
Flight Dates: 08/18/12 - 08/24/12

Advertiser: Republican National Committee
Product Desc: RNC
Estimate: 3037

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WKYC	08/20/12	08/20/12	M-F 7-9a Today Show	CM	7a-9a	M-----	:30	2	\$1,000.00	P-5	0.00	NM	2	\$2,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		2	\$1,000.00			0.00					
E 15	WKYC	08/20/12	08/20/12	M-F 730-8p Entertainment Tonight	CM	730-8p	M-----	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1	\$1,200.00			0.00					
E 16	WKYC	08/20/12	08/20/12	Mon Prime B Mon Prime B	CM	9-10p	M-----	:30	2	\$2,500.00	P-5	0.00	NM	2	\$5,000.00
STARS EARN STRIPES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		2	\$2,500.00			0.00					
E 17	WKYC	08/18/12	08/18/12	Sat 11-1135p LN SAT	CM	11-1130p	-----S-	:30	1	\$2,800.00	P-5	0.00	NM	1	\$2,800.00
CH 3 NWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1	\$2,800.00			0.00					
E 18	WKYC	08/18/12	08/18/12	Saturday Night Live Saturday Night Live	CM	1130p-107a (11:30 PM-1:00 XM)	-----S-	:30	1	\$950.00	P-5	0.00	NM	1	\$950.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1	\$950.00			0.00					
E 19	WKYC	08/18/12	08/18/12	Sat 7-730P SA 7-730P	CM	7-730p	-----S-	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
CRIMESTOPPERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1	\$500.00			0.00					
E 20	WKYC	08/18/12	08/18/12	SAT TDY NBC Today Show (Sa)	CM	7a-9a	-----S-	:30	2	\$1,000.00	P-5	0.00	NM	2	\$2,000.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		2	\$1,000.00			0.00					
E 21	WKYC	08/18/12	08/18/12	Sat 730-8p Sat 730-8P	CM	730-8p	-----S-	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
CASH EXPLOSION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1	\$500.00			0.00					
E 22	WKYC	08/19/12	08/19/12	Sun 12x-1x Sun 12x-1x	CM	12a-1a	-----S	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
ENT TONIGHT 60															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1	\$500.00			0.00					
E 23	WKYC	08/19/12	08/19/12	Su 12-1230p Channel 3 News at Noon Su	CM	12-1230p /Su	-----S	:30	1	\$550.00	P-5	0.00	NM	1	\$550.00
CH 3 NWS NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1	\$550.00			0.00					
E 24	WKYC	08/19/12	08/19/12	Sun 6-630p Channel 3 News at 6p SUN	CM	6-630p	-----S	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
CH3 NWS@6 WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1	\$2,000.00			0.00					
E 25	WKYC	08/19/12	08/19/12	NFL Pre Season Football	CM	NFL Pre-Season F	-----S	:30	2	\$5,000.00	P-5	0.00	NM	2	\$10,000.00
NFL PS SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		2	\$5,000.00			0.00					
E 26	WKYC	08/19/12	08/19/12		CM	8a-9a	-----S	:30	2	\$1,000.00	P-5	0.00	NM	2	\$2,000.00

Order / Rev: 707234
Alt Order #: 06282906
Flight Dates: 08/18/12 - 08/24/12

Advertiser: Republican National Committee
Product Desc: RNC
Estimate: 3037

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
SUN TDY																										
NBC Today Show (Su)																										
SUN TODAY																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/13/12</td> <td>08/19/12</td> <td>-----S</td> <td>2</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/13/12	08/19/12	-----S	2	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/13/12	08/19/12	-----S	2	\$1,000.00	0.00																					
E 27	WKYC	08/19/12	08/19/12	Sun 9-1030a	CM	9a-1030a	-----S	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00											
Channel 3 News Sun 9a																										
CH3 SU MRN NWS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/13/12</td> <td>08/19/12</td> <td>-----S</td> <td>1</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/13/12	08/19/12	-----S	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/13/12	08/19/12	-----S	1	\$1,000.00	0.00																					
E 28	WKYC	08/23/12	08/23/12	Days of Our Lives	CM	1p-2p	---T---	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00											
Days of Our Lives																										
DAYS-OUR LIVES																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td> <td>08/26/12</td> <td>---T---</td> <td>1</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	---T---	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	---T---	1	\$500.00	0.00																					
E 29	WKYC	08/23/12	08/23/12	M-F 11-1135p	CM	11-1135p	---T---	:30	1	\$2,800.00	P-5	0.00	NM	1	\$2,800.00											
Channel 3 News at 11p M-F																										
CH 3 NWS AT 11																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td> <td>08/26/12</td> <td>---T---</td> <td>1</td> <td>\$2,800.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	---T---	1	\$2,800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	---T---	1	\$2,800.00	0.00																					
E 30	WKYC	08/23/12	08/23/12	Tonight Show	CM	1135p-1237a	---T---	:30	1	\$750.00	P-5	0.00	NM	1	\$750.00											
Tonight Show																										
TONITE SHW																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td> <td>08/26/12</td> <td>---T---</td> <td>1</td> <td>\$750.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	---T---	1	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	---T---	1	\$750.00	0.00																					
E 31	WKYC	08/23/12	08/23/12	Late Night	CM	1237a-136a	---T---	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00											
Late Night w/Jimmy Fallon																										
J FALLON																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td> <td>08/26/12</td> <td>---T---</td> <td>1</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	---T---	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	---T---	1	\$500.00	0.00																					
E 32	WKYC	08/23/12	08/23/12	M-F 5-6p	CM	5p-6p	---T---	:30	1	\$750.00	P-5	0.00	NM	1	\$750.00											
Dr. Phil																										
DR. PHIL																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td> <td>08/26/12</td> <td>---T---</td> <td>1</td> <td>\$750.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	---T---	1	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	---T---	1	\$750.00	0.00																					
E 33	WKYC	08/23/12	08/23/12	M-F 7-730p	CM	7-730p	---T---	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00											
Channel 3 News at 7P																										
CH 3 NWS AT 7																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td> <td>08/26/12</td> <td>---T---</td> <td>1</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	---T---	1	\$1,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	---T---	1	\$1,200.00	0.00																					
E 34	WKYC	08/23/12	08/23/12	M-F 7-9a Today	CM	7a-9a	---T---	:30	2	\$1,000.00	P-5	0.00	NM	2	\$2,000.00											
Today Show																										
TODAY SHW																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td> <td>08/26/12</td> <td>---T---</td> <td>2</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	---T---	2	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	---T---	2	\$1,000.00	0.00																					
E 35	WKYC	08/23/12	08/23/12	M-F 730-8p	CM	730-8p	---T---	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00											
Entertainment Tonight																										
ENT TONIGHT 30																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td> <td>08/26/12</td> <td>---T---</td> <td>1</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	---T---	1	\$1,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	---T---	1	\$1,200.00	0.00																					
E 36	WKYC	08/21/12	08/21/12	M-F 11-1135p	CM	11-1135p	-T-----	:30	1	\$2,800.00	P-5	0.00	NM	1	\$2,800.00											
Channel 3 News at 11p M-F																										
CH 3 NWS AT 11																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td> <td>08/26/12</td> <td>-T-----</td> <td>1</td> <td>\$2,800.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	-T-----	1	\$2,800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-T-----	1	\$2,800.00	0.00																					
E 37	WKYC	08/21/12	08/21/12	Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$750.00	P-5	0.00	NM	1	\$750.00											
Tonight Show																										
TONITE SHW																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td> <td>08/26/12</td> <td>-T-----</td> <td>1</td> <td>\$750.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	-T-----	1	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-T-----	1	\$750.00	0.00																					
E 38	WKYC	08/21/12	08/21/12	CM	1237a-136a	-T-----	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00												

Order / Rev: 707234
Alt Order #: 06282906
Flight Dates: 08/18/12 - 08/24/12

Advertiser: Republican National Committee
Product Desc: RNC
Estimate: 3037

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Late Night																										
Late Night w/Jimmy Fallon																										
J FALCON																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>-T-----</td><td>1</td><td>\$500.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	-T-----	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-T-----	1	\$500.00	0.00																					
E 39	WKYC	08/21/12	08/21/12	M-F 3-4p The Doctors	CM	3p-4p	-T-----	:30	1	\$350.00	P-5	0.00	NM	1	\$350.00											
DOCTORS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>-T-----</td><td>1</td><td>\$350.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	-T-----	1	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-T-----	1	\$350.00	0.00																					
E 40	WKYC	08/21/12	08/21/12	M-F 5-6p Dr. Phil	CM	5p-6p	-T-----	:30	1	\$750.00	P-5	0.00	NM	1	\$750.00											
DR. PHIL																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>-T-----</td><td>1</td><td>\$750.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	-T-----	1	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-T-----	1	\$750.00	0.00																					
E 41	WKYC	08/21/12	08/21/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	-T-----	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00											
CH 3 NWS AT 7																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>-T-----</td><td>1</td><td>\$1,200.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	-T-----	1	\$1,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-T-----	1	\$1,200.00	0.00																					
E 42	WKYC	08/21/12	08/21/12	M-F 7-9a Today Today Show	CM	7a-9a	-T-----	:30	2	\$1,000.00	P-5	0.00	NM	2	\$2,000.00											
TODAY SHW																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>-T-----</td><td>2</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	-T-----	2	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-T-----	2	\$1,000.00	0.00																					
E 43	WKYC	08/21/12	08/21/12	M-F 730-8p Entertainment Tonight	CM	730-8p	-T-----	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00											
ENT TONIGHT 30																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>-T-----</td><td>1</td><td>\$1,200.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	-T-----	1	\$1,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-T-----	1	\$1,200.00	0.00																					
E 44	WKYC	08/22/12	08/22/12	Days of Our Lives Days of Our Lives	CM	1p-2p	--W----	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00											
DAYS-OUR LIVES																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>--W----</td><td>1</td><td>\$500.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	--W----	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	--W----	1	\$500.00	0.00																					
E 45	WKYC	08/22/12	08/22/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	--W----	:30	1	\$2,800.00	P-5	0.00	NM	1	\$2,800.00											
CH 3 NWS AT 11																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>--W----</td><td>1</td><td>\$2,800.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	--W----	1	\$2,800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	--W----	1	\$2,800.00	0.00																					
E 46	WKYC	08/22/12	08/22/12	Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.00	P-5	0.00	NM	1	\$750.00											
TONITE SHW																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>--W----</td><td>1</td><td>\$750.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	--W----	1	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	--W----	1	\$750.00	0.00																					
E 47	WKYC	08/22/12	08/22/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	--W----	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00											
J FALCON																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>--W----</td><td>1</td><td>\$500.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	--W----	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	--W----	1	\$500.00	0.00																					
E 48	WKYC	08/22/12	08/22/12	M-F 3-4p The Doctors	CM	3p-4p	--W----	:30	1	\$350.00	P-5	0.00	NM	1	\$350.00											
DOCTORS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>--W----</td><td>1</td><td>\$350.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	--W----	1	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	--W----	1	\$350.00	0.00																					
E 49	WKYC	08/22/12	08/22/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	--W----	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00											
CH 3 NWS AT 6																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/20/12</td><td>08/26/12</td><td>--W----</td><td>1</td><td>\$2,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/20/12	08/26/12	--W----	1	\$2,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	--W----	1	\$2,000.00	0.00																					
E 50	WKYC	08/22/12	08/22/12		CM	M-Su 6:28p-7p	--W----	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00											

Order / Rev: 707234
Alt Order #: 06282906
Flight Dates: 08/18/12 - 08/24/12

Advertiser:	Republican National Committee
Product Desc:	RNC
Estimate:	3037

WKYC